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The Future is Human

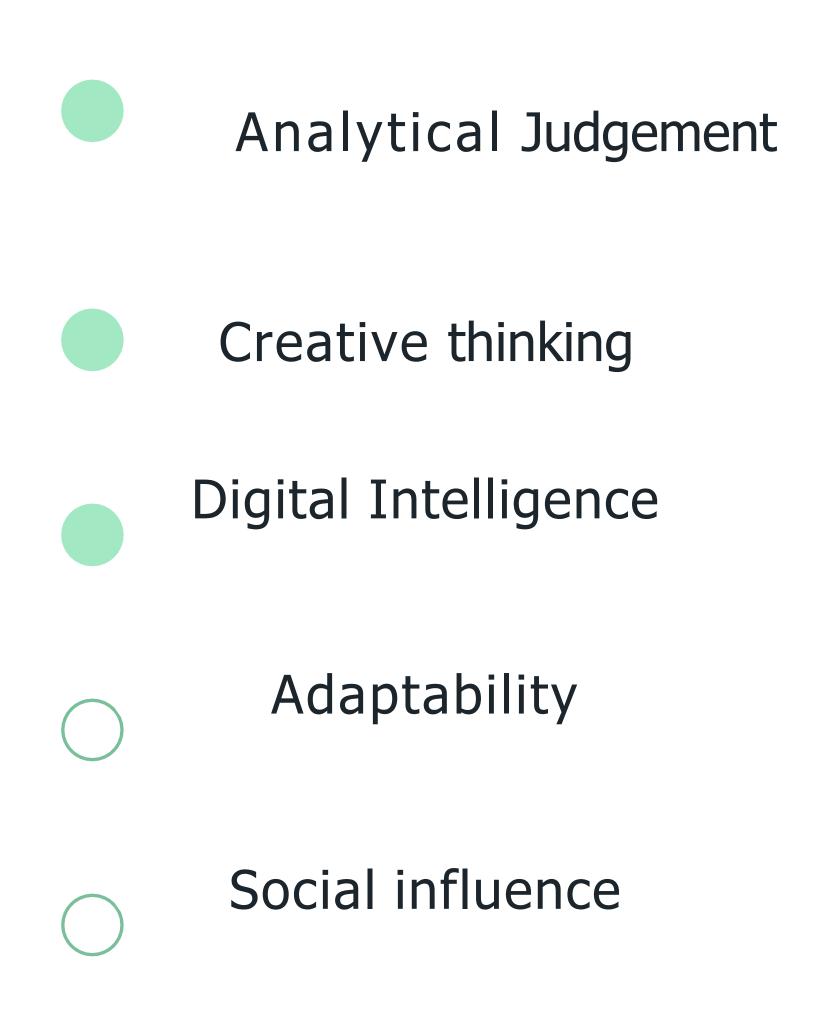






The Skills That Matter

How we navigate the future







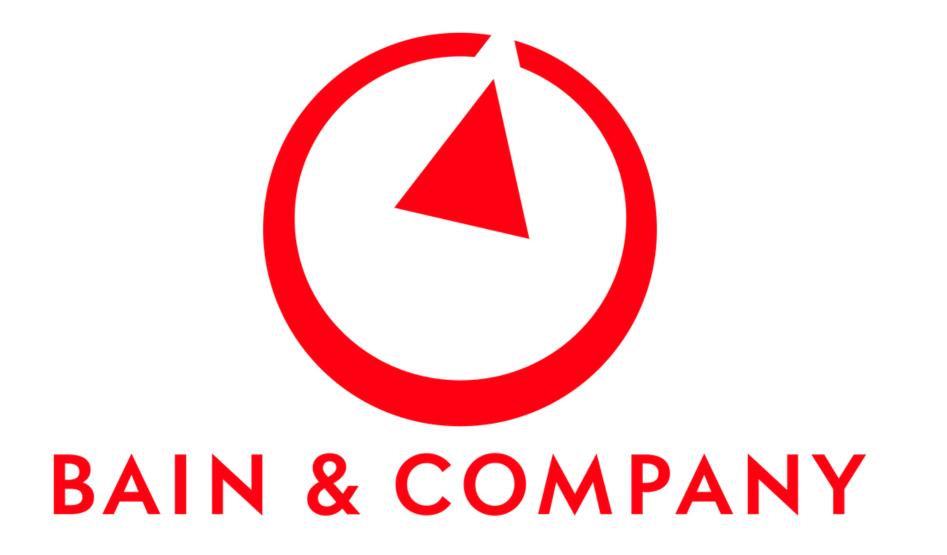




The data behind this



McKinsey & Company





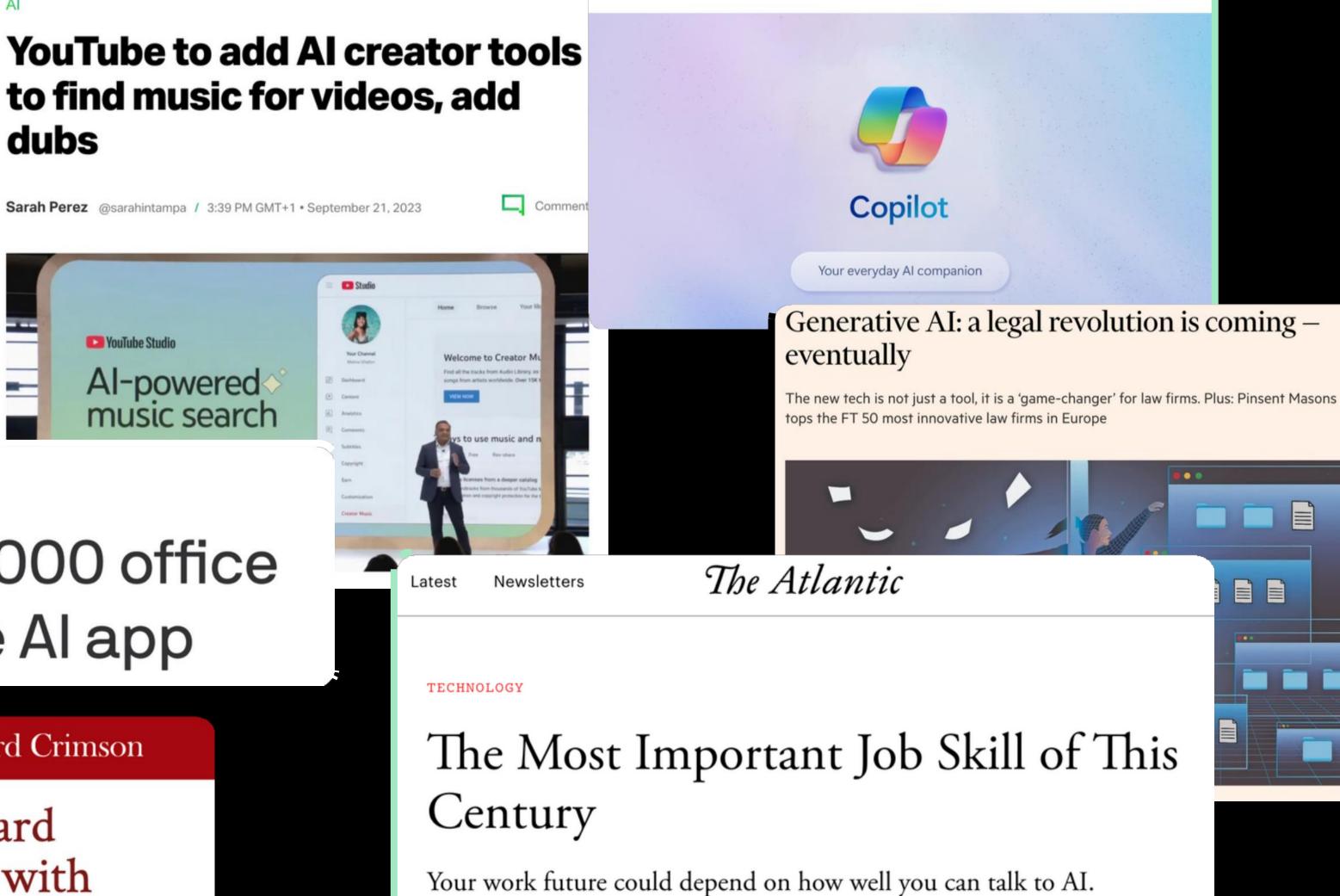


McKinsey & Company

The economic potential of generative AI

The next productivity frontier

dubs



Aug 30, 2023 - Technology

Walmart will give 50,000 office workers a generative Al app

The Harvard Crimson

'Struggling to Keep Up': Harvard Students and Faculty Grapple with Impact of Generative AI in Classrooms

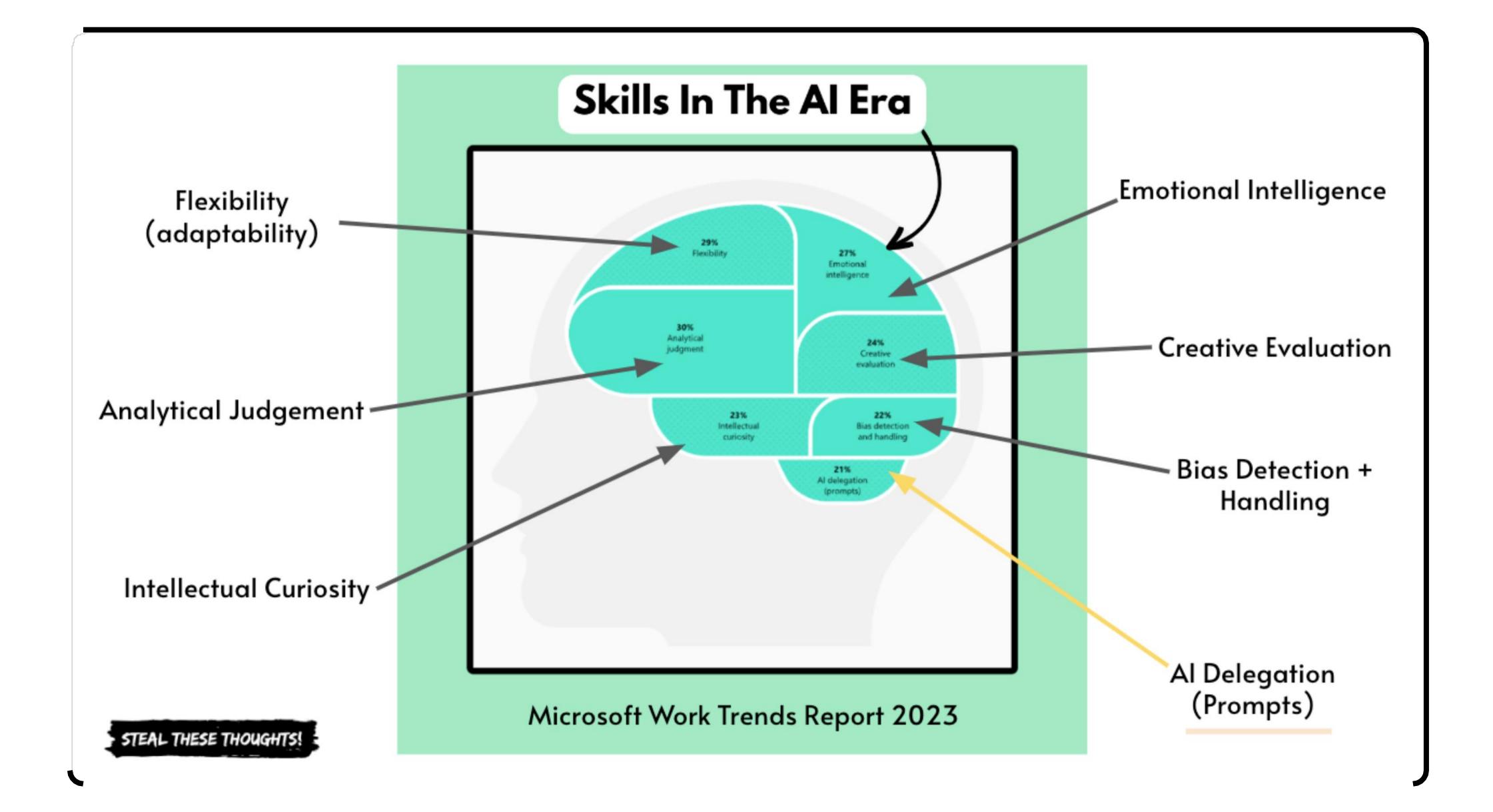
Announcing Microsoft Copilot, your everyday Al companion

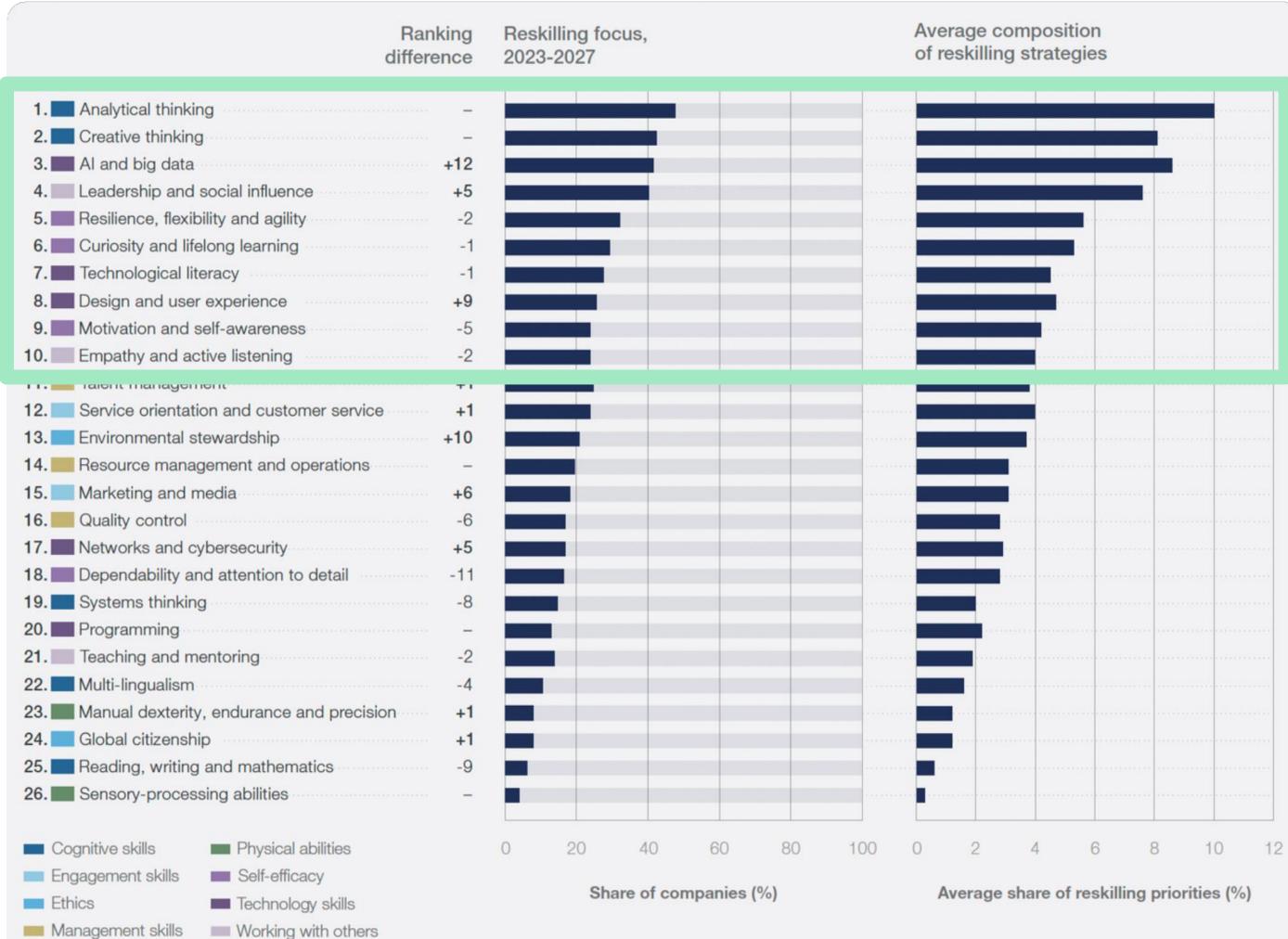
Sep 21, 2023 | Yusuf Mehdi - Corporate Vice President & Consumer Chief Marketing Officer

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By Charlie Warzel







Source

World Economic Forum, Future of Jobs Survey 2023.

Note

The Future of Jobs Survey uses the World Economic Forum's Global Skills Taxonomy.

The next 5 years





Evolving Skills

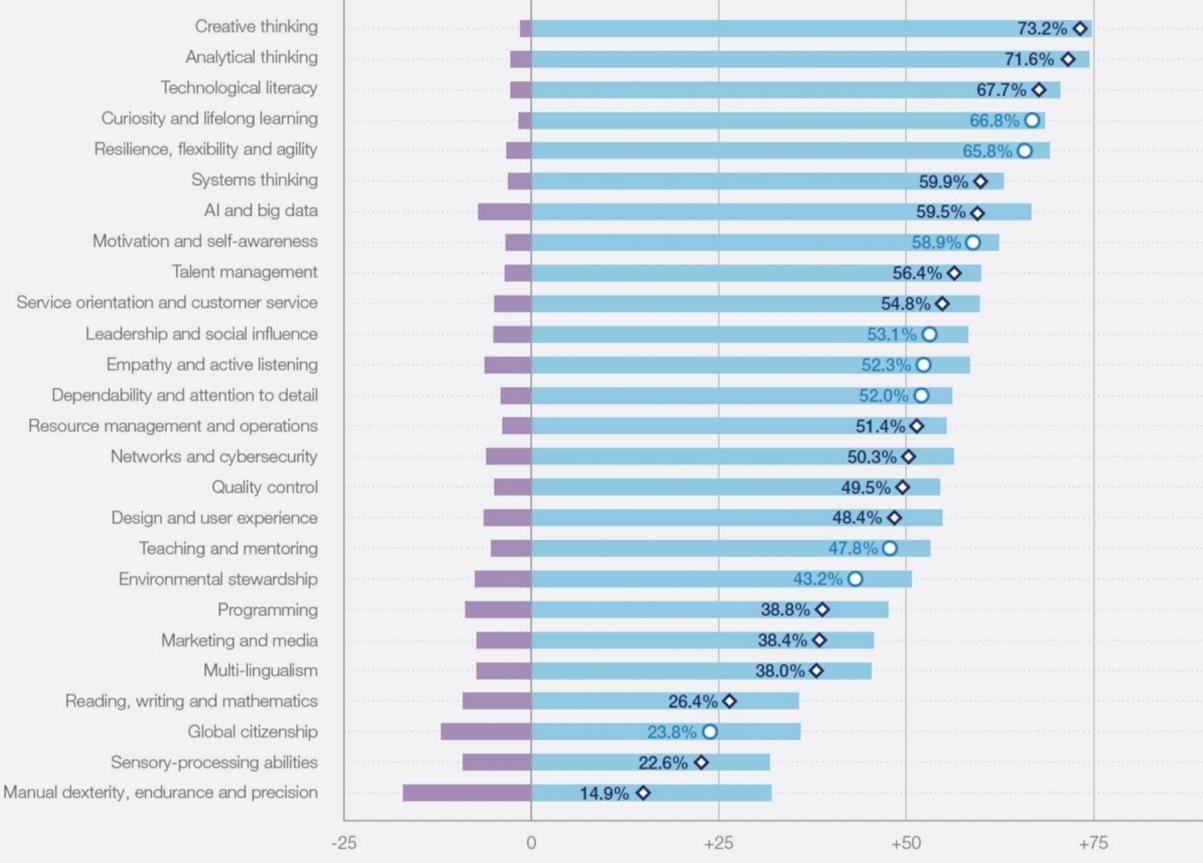
The skills, behaviours and abilities that we need to meet today's environment.



FIGURE 4.3

Skills on the rise

Share of organizations surveyed which consider skills to be increasing or decreasing in importance, ordered by the net difference



Share of companies surveyed (%)

Increasing importance
 Declining importance
 Net difference: Skills, knowledge and abilities
 Attitudes

Source

World Economic Forum, Future of Jobs Survey 2023.

Note

The Future of Jobs Survey uses the World Economic Forum's Global Skills Taxonomy. The share of companies which consider skills to be of stable importance to their workers is not plotted.

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FIGURE 5.1

Barriers to business transformation, 2023-2027

Share of organizations surveyed expecting these factors will limit the transformation of their business

- 1. Skills gaps in the local labour market
- 2. Inability to attract talent
- 3. Outdated or inflexible regulatory framework
- 4. Skills gaps among the organization's leadersh
- 5. Shortage of investment capital
- 6. Insufficient understanding of opportunities

Source

World Economic Forum, Future of Jobs Survey 2023.

	59.7%
	53.4%
	41.9%
hip	37.3%
	37.2%
	32.6%







FIGURE 5.4

Employability and learning culture Improve talent progression and promotio

Fairness on wages and technology Offer higher wages

Employability and learning culture Provide effective reskilling and upskilling

Health and wellbeing Better articulate business purpose and in

Flexibility and protection Offer more remote and hybrid work oppo

Cross-cutting Enablers
Improve internal-communication strategy

Cross-cutting Enablers
Improve people-and-culture metrics and

Diversity, equity and inclusion More diversity, equity and inclusion polic

Source

World Economic Forum, Future of Jobs Survey 2023.

Closing the skills gap

Business practices to increase talent availability, 2023-2027

Share of organizations surveyed that identify these business practices as promising ways to increase talent availability in the next five years

		Health and wellbeing	
ion processes	48.1%	Support employee health and well-being	18.0%
	35.3%	Health and wellbeing Improve working hours and overtime	14.7%
		Diversity, equity and inclusion	
g	33.7%	Tapping into diverse talent pools	10.1%
		Flexibility and protection	
impact	24.4%	Improve safety in the workplace	8.1%
		Flexibility and protection	
ortunities within countries	20.5%	Offer more remote work across national borders	8.1%
		Employability and learning culture	
ду	18.9%	Remove degree requirements and conduct skills-based hiring	6.3%
		Flexibility and protection	
d reporting	18.3%	Supplement childcare for working parents	2.9%
		Fairness on wages and technology	
cies and programmes	18.3%	Support worker representation	1.2%







Sales through remote interior design consultations amounted to **1.3 billion euros** (~\$1.4 billion).

How IKEA Upskilled 8,500 Employees **\$1.4 Billion**

8,500 call centre workers were transformed into interior design advisors.

Billie, the AI bot, effectively managed **47%** of customer inquiries.







How Carrefour is upskilling **320,000 employees**

 \rightarrow The 'Tous digital!' initiative equips all employees, notably frontline staff, with essential digital skills.

<u>Source</u>

 \rightarrow

Carrefour aims for a digital-first retail model by 2026.

- In 3 weeks they upskilled 60,000 employees, aligning with EU's 2023 Year of Skills.
- Future plans include an **exploration of** emerging tech like Generative AI.









Source

Reskilling in the Age of Al

- 1/Reskilling is a strategic imperative
- 2/It's the responsibility of every manager and leader
 - 3/ It is a change management initiative
- 4/ Employees want to reskill when it makes sense.
 - 5/ It takes a village to make this happen



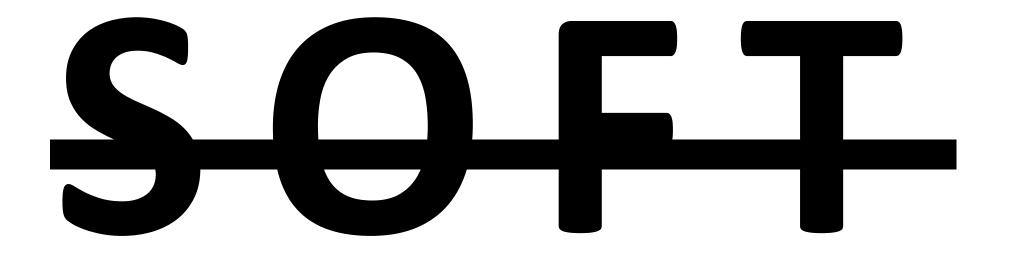
What you can do

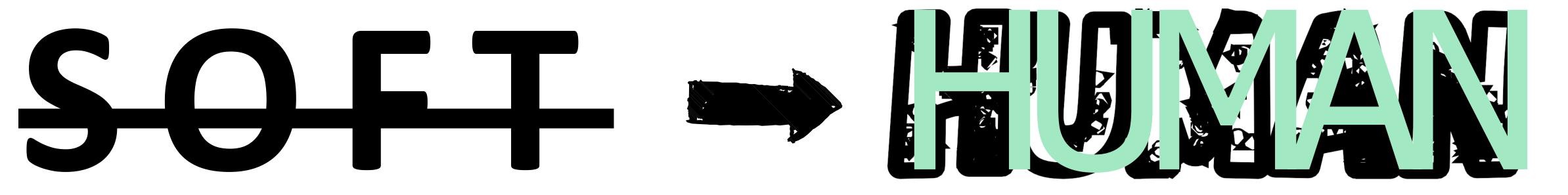
Emerging

Expiring











Finalthoughts

- \rightarrow The future is human
- \rightarrow Focus on the skills that matter
- \rightarrow Deploy reskilling and upskilling programmes



\rightarrow Skills are underpinned by continuous learning and a growth mindset