

Shared employer engagement: learnings to inform commissioning

Research with the ReAct Prime provider employer engagement network offers key insights to inform future commissioning that could provide the right environment for collaborative employer engagement working at both a national and regional level.

Strategic commissioners should:



Build a national approach into commissioning design to support employers that work across the UK.



View contracted providers as an extension of the commissioning body.



Adapt and apply the collaboration model to suit the regional setting.



Commission a neutral and independent organisation to facilitate and co-ordinate employer engagement activity.



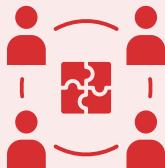
Invest in technology that supports cross-organisation collaboration.

Ensure that commissioning criteria for devolved services reflect partnership building skills needed for effective collaborative employer engagement.



Encourage collaboration between providers to share knowledge and understanding of how to work with employers on job design and creating good work.

To measure the success of collaboration, commissioners should:



Devise systems and targets for employment services that acknowledge the contribution that employer engagement can make to creating diverse opportunities for moving into work such as taster days, work placements and temporary work.



Encourage transparency about sharing outcome and progression data.



Clearly articulate what successful collaboration of services looks like and how to measure it, including the value of knowledge sharing between employment service providers.